

**The Hershel Woody Williams Congressional Medal of Honor  
Education Foundation  
(Non-Profit)**

**Financial Report  
(Audit)**

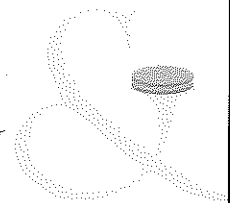
**December 31, 2017**

# The Hershel Woody Williams Congressional

## CONTENTS

---

	<u>Page</u>
INDEPENDENT ACCOUNTANT'S AUDIT REPORT.....	3 - 4
<b>FINANCIAL STATEMENTS</b>	
Statement of Financial Position.....	5
Statement of Activities.....	6 - 8
Statement of Functional Expenses.....	9
Statement of Cash Flows.....	10
Notes to Financial Statements.....	11 - 12



**Independent Auditor's Report**

To the Board of Directors  
The Hershel Woody Williams Congressional Medal of Honor Education Foundation  
Louisville, Kentucky

We have audited the accompanying financial statements of The Hershel Woody Williams Congressional Medal of Honor Education Foundation (a nonprofit organization), which comprise the statement of financial position as of December 31, 2017, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

**Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

**Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Hershel Woody Williams Congressional Medal of Honor Education Foundation as of December 31, 2017, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

*RW Corwin & Company*

**RW CORWIN & COMPANY, INC.**

Wadsworth, Ohio

May 29, 2018

**The Hershel Woody Williams Congressional Medal of Honor Education  
Foundation  
Statement of Financial Position  
December 31, 2017**

**ASSETS**

**CURRENT ASSETS**

Cash & Cash Equivalents	\$	58,709
Restricted Cash		<u>290,331</u>
<b>Total Cash and Cash Equivalents</b>		<b>349,040</b>

Other Current Assets

Accounts Receivable		5,053
Investments		<u>16,617</u>
<b>Total Other Current Assets</b>		<b><u>21,670</u></b>

Property, Plant, & Equipment

Equipment		3,179
Less: Accumulated Depreciation		<u>(79)</u>
<b>Net Property, Plant, and Equipment</b>		<b><u>3,100</u></b>

<b>TOTAL ASSETS</b>	<b>\$</b>	<b><u>373,810</u></b>
---------------------	-----------	-----------------------

**LIABILITIES AND NET ASSETS**

**CURRENT LIABILITIES**

Accounts payable	\$	60,750
Other current liabilities		<u>1,128</u>
<b>TOTAL CURRENT LIABILITIES</b>		<b>61,878</b>

**LONG TERM LIABILITIES**

Long Term Debt		<u>25,000</u>
<b>TOTAL LONG TERM LIABILITIES</b>		<u>25,000</u>
<b>TOTAL LIABILITIES</b>		<b>86,878</b>

**NET ASSETS**

Unrealized Gains/(Losses) on Investments		1,146
Unrestricted		(4,545)
Restricted		<u>290,331</u>
<b>Total Net Assets</b>		<b><u>286,932</u></b>

<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$</b>	<b><u>373,810</u></b>
---	-----------	-----------------------

The accompanying notes are an integral part of these financial statements.

**The Hershel Woody Williams Congressional Medal of Honor Education  
Foundation**

**Statement of Activities  
For the Year Ended December 31, 2017**

	<u>Unrestricted</u>	<u>Restricted</u>	<u>Total</u>
<b>REVENUES</b>			
Program Revenue			
Program Income:Speaking Fees	\$ 5,999	\$ -	\$ 5,999
Program Income:Challenge Coin	-	500	500
<b>Total Program Revenue</b>	<u>5,999</u>	<u>500</u>	<u>6,499</u>
Direct Public Support			
Direct Public Support:Raffle	380	-	380
Direct Public Support:Auction Proceeds	6,474	-	6,474
Contributions	129,155	371,218	500,373
<b>Total Direct Public Support</b>	<u>136,009</u>	<u>371,218</u>	<u>507,227</u>
Miscellaneous Revenue			
Interest Income	-	74	74
<b>Total Miscellaneous Revenue</b>	<u>-</u>	<u>74</u>	<u>74</u>
<b>TOTAL REVENUES</b>	142,008	371,792	513,800
<b>EXPENSES</b>			
Fundraising			
Fundraising:Marketing	4,530	135	4,665
Fundraising:Special Events	2,307	555	2,862
<b>Total Fundraising</b>	<u>6,837</u>	<u>690</u>	<u>7,527</u>
Program Expense			
Program Expense:Community Outreach	7,963	-	7,963
Program Expense:Foundation Hats	1,647	-	1,647
Program Expense:Program Supplies	454	86	540
Program Expense:Lapel Pins	1,052	-	1,052
Program Expense:Foundation Shirts	69	-	69
Program Expense:Contributions	1,000	-	1,000
Program Expense:Challenge Coin	3,736	-	3,736
Program Expense:Benevolence	4,650	-	4,650
Program Expense:San Diego Christening	15,966	-	15,966
Program Expense:Key Chains	1,398	-	1,398
Program Expense:Patches	197	-	197
Memorial Contributions			
Ft. Chad Memorial	-	5,000	5,000
Canton, OH Memorial	13,789	-	13,789
Beebe, AR Memorial	30,481	-	30,481
Hawaii Memorial	-	11,487	11,487
Medina, OH Memorial	-	5,877	5,877

The accompanying notes are an integral part of these financial statements.

**The Hershel Woody Williams Congressional Medal of Honor Education  
Foundation  
Statement of Activities  
For the Year Ended December 31, 2017**

Camp Shelby, MS Memorial	-	12,473	12,473
Fort Dodge, IA Memorial	5,000	-	5,000
Lexington, KY Memorial	-	13,289	13,289
Lincoln, NE Memorial	5,000	-	5,000
Little Rock, AR Memorial	-	17,075	17,075
McKinney, TX Memorial	-	5,000	5,000
Riverside, CA Memorial	-	1,300	1,300
Romulus, NY Memorial	-	16,485	16,485
<b>Total Memorial Contributions</b>	<u>54,270</u>	<u>87,986</u>	<u>142,256</u>
<b>Total Program Expense</b>	92,402	88,072	180,474
Travel and Meetings			
Travel and Meetings:Meals	1,068	1,306	2,374
Travel and Meetings:Travel	4,843	15,742	20,585
Travel and Meetings:Conference, Convention, Meeting	214	35	249
<b>Total Travel and Meetings</b>	<u>6,125</u>	<u>17,083</u>	<u>23,208</u>
Operations			
Operations:Internet	249	28	277
Operations:Memberships/Dues	150	-	150
Operations:Banking and Processing Fees	1,426	-	1,426
Operations:Supplies	374	-	374
Operations:Printing and Copying	3,694	384	4,078
Operations:Postage, Mailing Service	1,187	376	1,563
<b>Total Operations</b>	<u>7,080</u>	<u>788</u>	<u>7,868</u>
Facilities			
Facilities and Equipment: Rent, Parking, Utilities	25	-	25
Facilities and Equipment: Depreciation	79	-	79
<b>Total Facility Expenses</b>	<u>104</u>	<u>-</u>	<u>104</u>
Payroll Expenses			
Payroll Expenses:Payroll Taxes	3,331	-	3,331
Payroll Expenses:Salaries and Wages	45,065	-	45,065
<b>Total Payroll Expenses</b>	<u>48,396</u>	<u>-</u>	<u>48,396</u>
Contract Services			
Contract Services:Accounting Fees	17,450	1,470	18,920
Contract Services:Outside Contract Services	9,158	-	9,158
<b>Total Contract Services</b>	<u>26,608</u>	<u>1,470</u>	<u>28,078</u>
Business Expenses			
Business Expenses:Business Registration Fees	1,262	10	1,272
<b>Total Business Expenses</b>	<u>1,262</u>	<u>10</u>	<u>1,272</u>

The accompanying notes are an integral part of these financial statements.

**The Hershel Woody Williams Congressional Medal of Honor Education  
Foundation  
Statement of Activities  
For the Year Ended December 31, 2017**

Other Expense			
Other Types of Expenses: Insurance - Liability, D and O	523	-	523
<b>Total Other Expense</b>	<u>523</u>	<u>-</u>	<u>523</u>
<b>TOTAL EXPENSES</b>	<u>189,337</u>	<u>108,113</u>	<u>297,450</u>
<b>OPERATING LOSS</b>	<u>(47,329)</u>	<u>263,679</u>	<u>216,350</u>
<b>CHANGE IN NET ASSETS</b>	\$ (47,329)	\$ 263,679	\$ 216,350
<b>NET ASSETS - BEGINNING OF YEAR</b>	<u>42,784</u>	<u>26,652</u>	<u>69,436</u>
<b>NET ASSETS - END OF YEAR</b>	<u>\$ (4,545)</u>	<u>\$ 290,331</u>	<u>\$ 285,786</u>

The accompanying notes are an integral part of these financial statements.



**The Hershel Woody Williams Congressional Medal of Honor Education  
Foundation**

**Statement of Functional Expenses  
For the Year Ended December 31, 2017**

	Program	Administrative	Fundraising	Total
Fundraising				
Marketing	\$ 4,665	\$ -	\$ -	\$ 4,665
Special Events	-	-	2,862	2,862
Program Expense				
Community Outreach	7,963	-	-	7,963
Foundation Hats	1,647	-	-	1,647
Program Supplies	540	-	-	540
Lapel Pins	1,052	-	-	1,052
Foundation Shirts	69	-	-	69
Contributions	1,000	-	-	1,000
Challenge Coin	3,736	-	-	3,736
Benevolence	4,650	-	-	4,650
San Diego Christening	15,966	-	-	15,966
Key Chains	1,398	-	-	1,398
Patches	197	-	-	197
Memorial Contributions				
Ft. Chad Memorial	5,000	-	-	5,000
Canton, OH Memorial	13,789	-	-	13,789
Beebe, AR Memorial	30,481	-	-	30,481
Hawaii Memorial	11,487	-	-	11,487
Medina, OH Memorial	5,877	-	-	5,877
Camp Shelby, MS Memorial	12,473	-	-	12,473
Fort Dodge, IA Memorial	5,000	-	-	5,000
Lexington, KY Memorial	13,289	-	-	13,289
Lincoln, NE Memorial	5,000	-	-	5,000
Little Rock, AR Memorial	17,075	-	-	17,075
McKinney, TX Memorial	5,000	-	-	5,000
Riverside, CA Memorial	1,300	-	-	1,300
Romulus, NY Memorial	16,485	-	-	16,485
Meals	2,374	-	-	2,374
Travel	20,585	-	-	20,585
Conventions	249	-	-	249
Internet	-	277	-	277
Membership Dues	-	150	-	150
Banking & Processing Fees	-	1,426	-	1,426
Supplies	-	374	-	374
Printing and Copying	4,078	-	-	4,078
Postage, Mailing Service	1,563	-	-	1,563
Rent, Parking, Utilities	25	-	-	25
Depreciation & Amortization	79	-	-	79
Payroll Taxes	2,748	390	193	3,331
Salaries and Wages	37,179	5,272	2,614	45,065
Accounting Fees	17,663	1,257	-	18,920
Outside Contract Services	8,151	1,007	-	9,158
Business Registration Fees	-	1,272	-	1,272
Insurance	-	523	-	523
<b>TOTAL</b>	<b>\$ 279,833</b>	<b>\$ 11,948</b>	<b>\$ 5,669</b>	<b>\$ 297,450</b>

The accompanying notes are an integral part of these financial statements.

**The Hershel Woody Williams Congressional Medal of Honor Education  
Foundation  
Statement of Cash Flows  
For the Year Ended December 31, 2017**

<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>	
Change in net assets	\$ 216,350
Adjustments to reconcile net income (loss) to net cash provided by operating activities:	
Depreciation	79
Decrease (increase) in assets:	
Accounts receivable	(5,053)
Increase (decrease) in liabilities:	
Accounts payable	41,989
Accrued payroll	(7,045)
Credit card payable	1,128
<b>CASH PROVIDED BY OPERATING ACTIVITIES</b>	<u>247,448</u>
 <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>	
Investments	(10,319)
Capital Expenditures	(3,179)
<b>CASH USED IN INVESTING ACTIVITIES</b>	<u>(13,498)</u>
 <b>NET INCREASE IN CASH &amp; CASH EQUIVALENTS</b>	 233,950
 <b>CASH &amp; CASH EQUIVALENTS - BEGINNING OF YEAR</b>	 <u>115,090</u>
 <b>CASH &amp; CASH EQUIVALENTS - END OF YEAR</b>	 <u><u>\$ 349,040</u></u>

The accompanying notes are an integral part of these financial statements.

**The Hershel Woody Williams Congressional Medal of Honor Education Foundation**  
**Notes to Financial Statements**  
**December 31, 2017**

**1. Nature of Operations**

The Hershel Woody Williams Congressional Medal of Honor Education Foundation (the "Foundation") is 501(c)(3) which began operations in October 2010. The Foundation pursues specific endeavors and goals through the vision of Medal of Honor recipient Hershel "Woody" Williams. The Foundation encourages, with the assistance of the American public and community leaders recognition of Gold Star Families and the tremendous sacrifices each has endured. The Foundation pursues establishing permanent Gold Star Families Memorial Monuments in communities throughout the country, providing scholarships to eligible Gold Star Families, as well as sponsoring and hosting outreach programs for Gold Star Families.

**2. Accounting Policies**

These financial statements have been prepared in accordance with generally accepted accounting principles. A summary of the Foundation's accounting policies are as follows:

Cash and Cash Equivalents- For purposes of these financial statements, the Foundation considers all highly liquid instruments with an original maturity of three months or less to be cash equivalents.

Statement of Cash Flows - The Foundation did not pay any interest or Federal or State income taxes during 2017.

Accounts Receivable and Revenue – Accounts receivable and revenue are recorded in the month the contribution is received.

Property, Equipment, and Depreciation – Property and equipment are recorded at cost. Donated assets are recorded at fair value at the date of donation. Repairs and maintenance costs are expensed as incurred. Depreciation is calculated using the straight-line method over the estimated useful life of the asset, ten years for furniture and equipment.

Depreciation expense was in \$79 in 2017.

Advertising - The Foundation expenses advertising costs as they are incurred. Advertising expenses for the year ended December 31, 2017 were \$4,665.

Income Taxes – The Foundation is a tax exempt organization under Section 501(c)(3) of the Internal Revenue Code. Accordingly, no provisions for federal, state, or local income taxes have been made in the accompanying financial statements.

Use of Estimates - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results may differ from those estimates.

Classification of Net Assets – The net assets are required to be reported in three classes as follows:

Unrestricted net assets represent the portion of expendable funds that are available for support of the Foundation's operations or that have been designated by the Board for a particular purpose.

**The Hershel Woody Williams Congressional Medal of Honor Education Foundation**  
**Notes to Financial Statements**  
**December 31, 2017**

Temporarily restricted net assets represent amounts that are specifically restricted by donors or grantors for various programs or future periods.

Permanently restricted net assets represent donations requiring that the amount be used for a particular memorial to be built in a particular location.

**3. Restricted Contribution Policy**

Contributions are considered to be available for unrestricted use unless specifically restricted by the donor.

**4. Investments**

Investments in securities are recorded at fair value and consist of common stock. The approximate fair value of these investments was \$16,617 at December 31, 2017 and the original basis of these investments was \$4,766. All investments are Level 1 investments based on the frequency and availability of market pricing and the ability to directly control the investment.

**5. Loan Payable**

The Foundation has a loan payable to Hershel "Woody" Williams. The loan bears no interest rate and no maturity date. The original loan was for the purpose of funding a matching requirement for a fundraiser held by The Matching Fund.

**6. Subsequent Events**

No reportable subsequent events were identified. Subsequent events were evaluated through May 30, 2018, which is the date the financial statements were available to be issued.